

How to Design a Poster

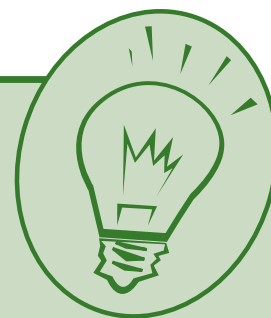
Name: _____

1. Have a look at other posters in school. List 4 things that you like about them and 4 things that you don't.

4 things that you LIKE about the posters	4 things that you DONT LIKE about the posters

2. Design a poster to tell everyone about the Little Rotters Club.

3. Try out some of your ideas on the back of this sheet as rough drawings before you start work on your poster.



TIPS!

Who is your audience?

Think about who will be looking at your poster. For example, if younger children are reading your poster you may have to use simpler words and more pictures.

What is your message?

Is there something that you would like people to do? Make sure that this is clear.

USE BIG LETTERS!

Make your letters and words large and clear so that they can be read from across a room. Use a big sheet of paper too.

Make it interesting!

Make sure that people want to look at your poster and find out more. You could use pictures and bright colours to do this.